

# Carrie Shearer – Class of 2015

## Talk a little about your college experience

I Attended Duquesne University to study Sports Marketing (major) + Sports Information and Media (minor). The community at Duquesne really lends itself to encouraged involvement in the greater Pittsburgh-community, which allowed me to take advantage of a lot of great opportunities with Pittsburgh-based companies and hosted events. For example, I interned for a few years with the Pittsburgh Ballet Theatre and was a part of the host-team for the Atlantic 10 Conference Women's Basketball Tournament and Championship. Both of those experiences allowed me to find my love for creating impactful experiences for others, centered around sport.

## What are you currently doing from a career or education standpoint?

I just completed a postgraduate internship in Leadership Development at the NCAA National Office in June and am now working in a Leadership Programming, Events and Special Projects role for Women Leaders in College Sports in Kansas City. At Women Leaders, I get to use my strengths in brand strategy, communication and leadership theory to provide impactful learning, connection and mentorship opportunities for leaders in the athletics industry.

## What are some of your favorite things you like to do in your personal time?

In my free time, I can usually be found working on my photography technique and studying new skills in the Adobe Suite! I'm grateful to have been able to incorporate that passion into my job at both the NCAA and now at Women Leaders; some of my work can even be found on the NCAA website! I also love cooking and have recently gotten into interior design.

## How did Saint Joe's impact you? And how are you using the things you learned at Saint Joe's today?

Saint Joe's was a great environment for me to build a mindset of resilience that has served me to this day. The rigor of the curriculum allowed me to test the waters of my interests while challenging my capabilities. I grew tremendously throughout the process. At Saint Joe's there was a focus on developing the whole-person. That focus not only became a catalyst for my work in college athletics now as a leadership development professional, but a firm foundation for a lifelong career as someone looking to do meaningful work in an industry that centers around community and competition.

## What are you passionate about?

I believe that community is the most powerful tool at society's disposal. And in my experience, community specifically in sport is a unique and dynamic place where people become encouragers, champions and unwavering supporters of others that is rarely found elsewhere. Finding new avenues to welcome people into that environment in a way that leaves people better than we found them and improves the quality of their experiences, is something I'm passionate about.

## One of your favorite quotes or Bible verses:

Bible Verse: Psalm 94:19 – "When anxiety was great within me, your consolation brought me joy."

Quote: "Courage, dear heart." -C.S. Lewis



Carrie pictured at the NFL Women's Careers in Football Forum.